

[Mike B] Hi there. Need a website that will bring your business to life online? I would be happy to discuss your available options.

[Visitor] How much is the "We Build it for you" option?

[Brenda Z]

Hello my name is Brenda, thank you for taking the time to chat with me. How are you today?

[Visitor] ok, thanks

[Brenda Z] Great to hear! Cost will vary monthly depending on your needs as we have 3 levels of custom websites. Before we continue to explore the best options based on your needs, may I have your first name along with a contact number please.

[Brenda Z] You may qualify for our free build promotion as well.

[Visitor] What are the 3 price levels?

[Brenda Z] Happy to go over each with you. Are you looking to sell products or accept payments for services via your website?

[Visitor] Name is Ryan, I'm actually doing a review on Web.com so just wondering the price levels for the "We Build It For You" option

[Brenda Z] Let me start with our first level, where we're currently waiving the build fee, Ryan.

[Brenda Z]

We will build you a brand new 5 page professional site, give you branded email, a 1-800 number for your customers to call, 24/7 support and updates to the site, as well as marketing the business locally in search engines and directories! Once the site is complete there are NO CONTRACTS!

[Brenda Z]

Not many companies offer professional copywriting as part of their website design services. During the build our professional copywriters take your ideas and put them into words that best describe your business while ensuring optimal recognition in search engines. We even include an internet scorecard with your website that shows you traffic, keywords for which your website was found, lead inquiries from your website, calls received and missed, even access to call recordings.

[Brenda Z]

Ryan, I'm going to drop in a table that will cover many of the features and benefits. Please take a moment to review it and let me know when you're ready to continue our chat.

[Brenda Z]

FEATURE	BENEFIT	WHAT THIS MEANS TO YOU
Up to 5 page website	More advertising locally and nationally.	Potential customers will be able to locate your business and get important info about your company online.
Web based self-edit tool	Allows you to make changes anywhere/anytime.	Keep your website updated quickly and easily. Add as many pages as you need. No waiting. Make changes when you need them.
60 mins of modifications	We do the work for you.	We can handle your website changes for you saving you time.
Unlimited bandwidth	You can create as many pages as you need and add as much information as you need.	Add as many pages as you need. Add as much content as you need.

Top Level Domain (if you don't have one registered yet)	We register TLD for the business which helps to establish strong branding.	We register a professional TLD for the business to be found online. Your personalized TLD will help establish strong branding.
Unlimited Domain Emails (when we register a domain for you)	Creates a professional appearance and helps to reinforce strong branding.	Strategically organize your emails for business purposes (Ex. <i>sales@yourbiz.com</i> and <i>techsupport@yourbiz.com</i>). Create emails for employees (Ex. <i>Jane@yourbiz.com</i> and <i>John@yourbiz.com</i>)
Scorecard	Track website success to ensure the website is working for the business.	Track phone calls, emails and website visitors to ensure your advertising dollars are being spent wisely! Track website success. With NO CONTRACTS associated with our service, we need to help you succeed online.
Tracking Number	Track all phone calls from the website.	Never miss out on a potential customer. When a customer calls using the tracking number you'll know the number they called from and the callers location. You will even be able to play back and listen to calls for 90 days!
Submit to search engines	National exposure in top search engines including Google, Yahoo, and Bing.	Your business will be found in all the top search engines!
Submissions to directory listings	Local exposure in top directories including Google Places, Merchant Circle, Facebook Places and GPS devices.	Your business will be found in all the top online directories! Increased exposure = Increased Customers
Mobile Website	Your business website will be available to millions of smartphone, ipad and tablet users.	Potential customers will be able to access your website 24/7 anywhere, anytime! We design the mobile website to accurately reflect your business colors, logo and information which reinforces your branding!

[Visitor] so customers just pay monthly? what does monthly fee start at?

[Brenda Z] So, Ryan, once the site is built, you pay only \$114.95/month with no contract for the continued marketing of your business and online support of your website. We can have your new site online in 2-8 business days. To get you started, I'll just need to gather some information to place on file with the consultants. May I have your last name and best contact telephone number please?

[Visitor] Thanks for the info, not quite ready yet

[Brenda Z] Mind helping me understand what may be holding you back from getting started today?